Cazoodle: Semantic Search

Beyond Search

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April 3, 2009

A happy quack to the reader who sent me a link to Euwyn’s “Cazoodle - Semantic Data-aware Search” here. Developed by Chambana wizards, Cazoodle “looks to create semantic data-aware search for various verticals, starting with apartments, events, and shopping (electronics, for the most part).” Euwyn makes clear that Cazoodle is a vertical search engine; that is, the content focuses on a specific topic such as apartments. Cazoodle said:

[It is] a startup company from the University of Illinois at Urbana-Champaign (UIUC), aims to enable “data-aware” search— to access the vast amount of structured information beyond the reach of current search engines. The company is co-founded by Prof. Kevin C. Chang and his research team of graduate and undergraduate students, with the support of the University and technology transfer from the MetaQuerier research at UIUC. Cazoodle is located at EnterpriseWorks, an incubator facility of the University, on the Research Park of UIUC in Champaign, Illinois.

The company seems to be going in the same direction as Classifieds.com, a Web start up that I found quite interesting. Cazoodle delivers a “semantic data-aware search.” I ran a query for an apartment in Urbana, where I worked on my PhD many years ago. The Cazoodle results looked like this:
The service looks interesting, demonstrating that dataspaces can be useful. I detected a few Google influences as well. Click here to try the beta search.

Stephen Arnold, April 3, 2009

Written by Stephen E. Arnold · Filed Under news, online (general), search, semantic, vertical search

Comments

3 Responses to “Cazoodle: Semantic Search”

1. Charlie Hull on April 3rd, 2009 7:36 am

Is it just me, or are other people getting tired of the fact that every time a new search thingummy pops up, it’s got two ‘o’s in the name? Cazoodle, Hadoop, Dooble….

Charlie

2. Stephen E. Arnold on April 3rd, 2009 7:47 am

Charlie Hull,

I thought I was the only person who noticed the desire to impact a Google spin. In the case of Navgle.com and Cazoodle.com, I think there is more than vowel envy at work. The Chambana crowd follows the doings of a couple of Googlers pretty closely. More info on this will booble up over time I anticipate.

Stephen Arnold, April 3, 2009


[…] dubbed us as “Semantic Search,” “data-aware vertical search,” “intelligent vertical search” and the […]

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